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# Google Research

## Algorithm Design

- Combinatorial optimization: Explore the structure of discrete mathematical objects to design fast algorithms
- Online algorithms: Decision making under uncertainty about the future

### Game Theory

- Understand and model the objectives of different players in a marketplace
- Design mechanisms/games that maximize a global objective when players behave selfishly

### Current Applications

- Fast algorithms for matching, ranking etc.
- Auction design for Google search ads, YouTube ads etc.

