

Contributing to a Carbon-Free Economy with Smarter Homes

The European Experience

2014 EU-US Frontiers of Engineering Symposium
November 10-12, Seattle, Washington



1_ INTERMITTENCY AND THE NEED FOR GREATER FLEXIBILITY

2_ SMART HOMES AND RESIDENTIAL FLEXIBILITY

3_ RESIDENTIAL FLEXIBILITY: QUANTITATIVE POTENTIALS

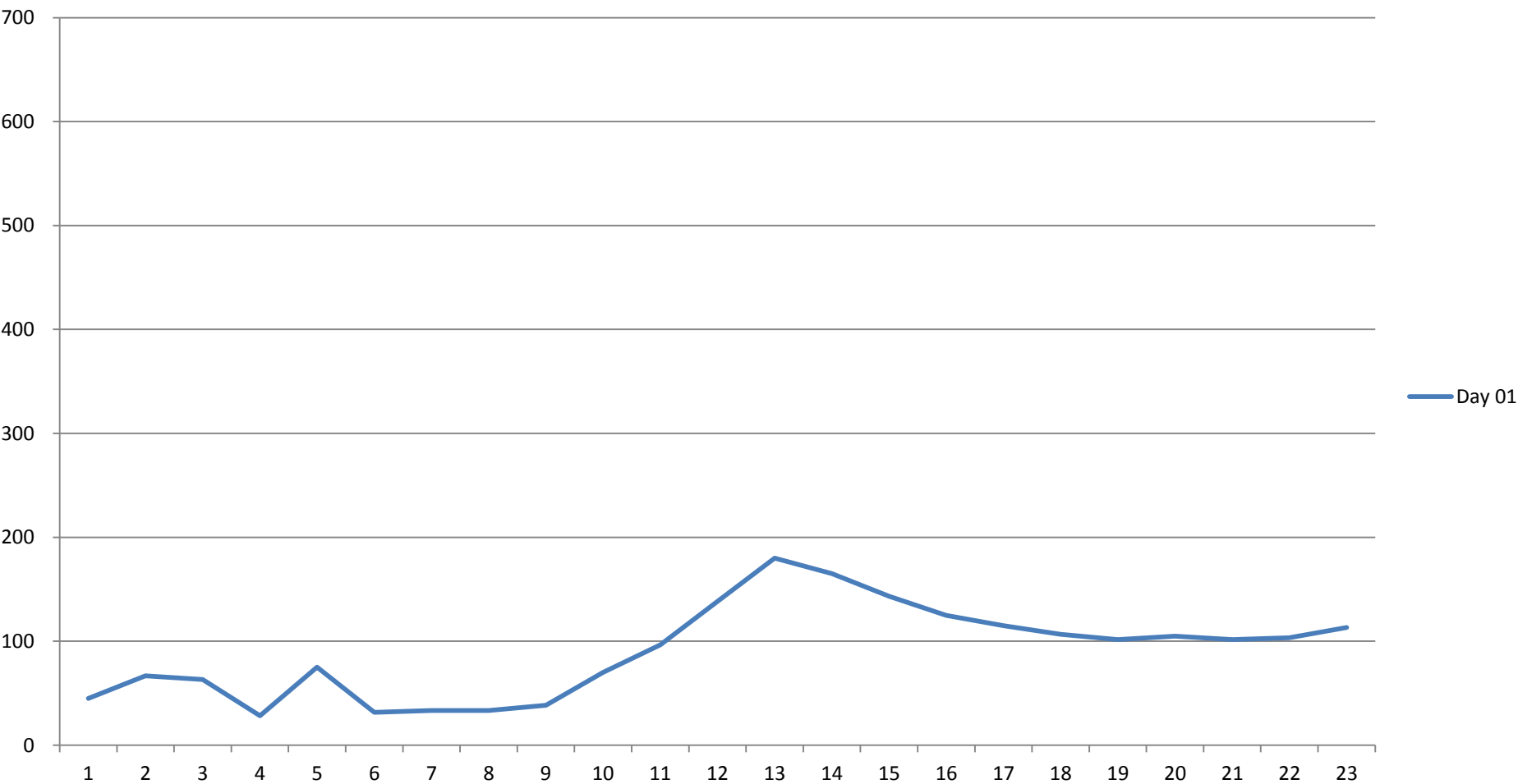
4_ BARRIERS / DRIVERS + RESIDENTIAL OPPORTUNITIES

1_ Intermittency is a major factor in all EU countries

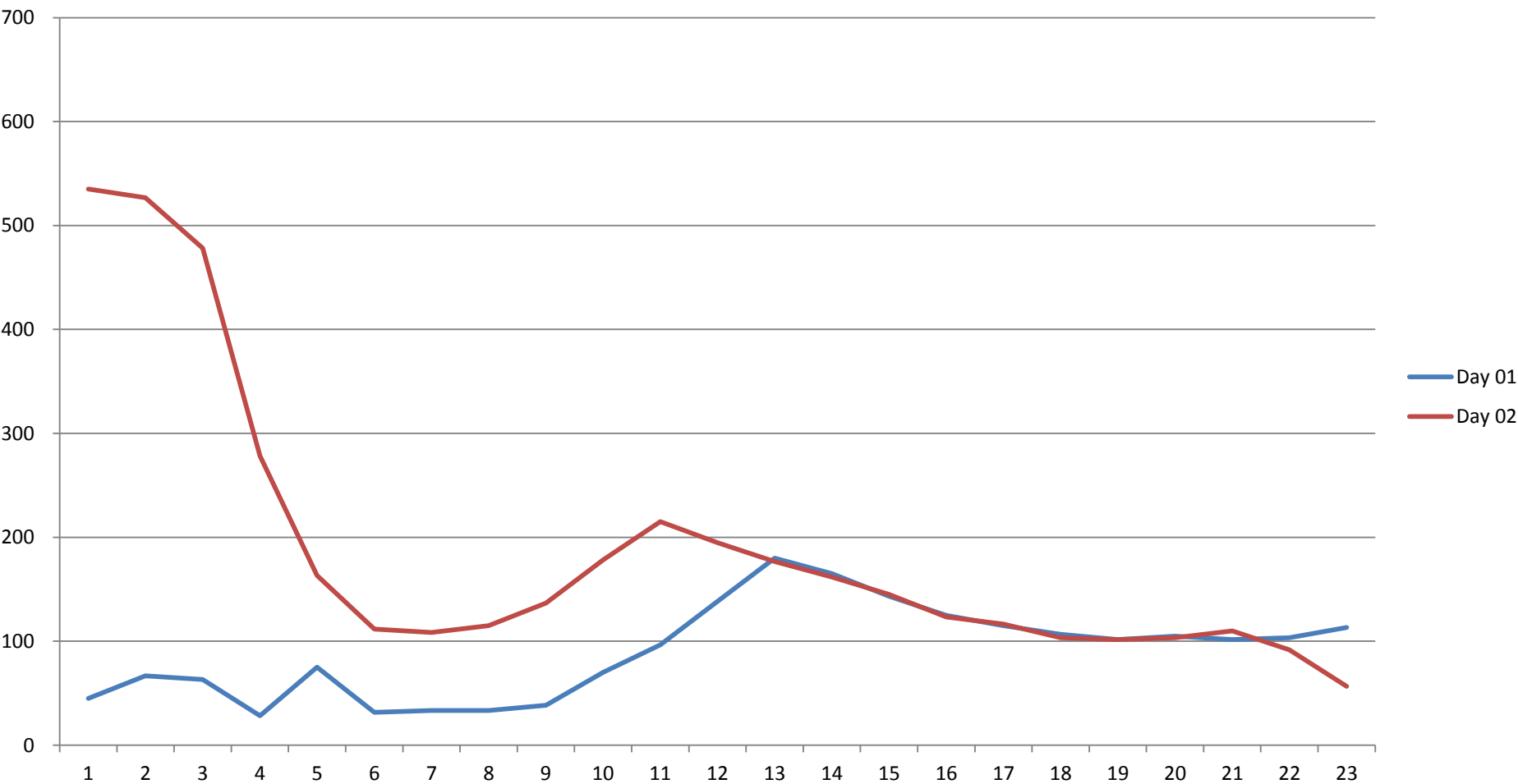
An aerial photograph of a vast wind farm situated in a hilly, arid landscape. Numerous white wind turbines are scattered across the terrain, following the contours of the hills. The ground is dry and brownish, with some sparse vegetation. The sky is not visible, focusing the viewer's attention on the scale of the wind farm installation.

The Energy Transitions are a
major game changer

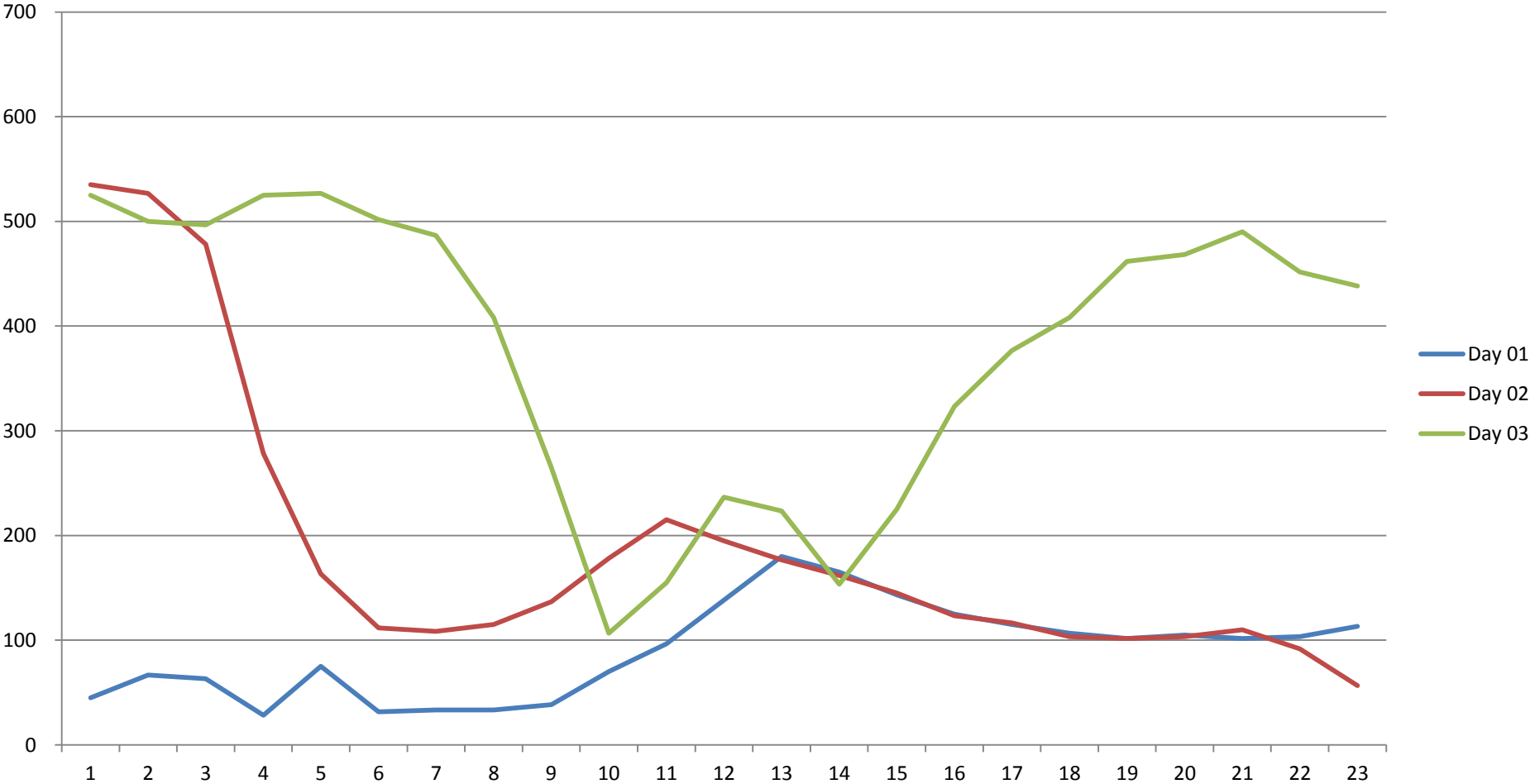
1_ The Tehachapi example: wind farm output



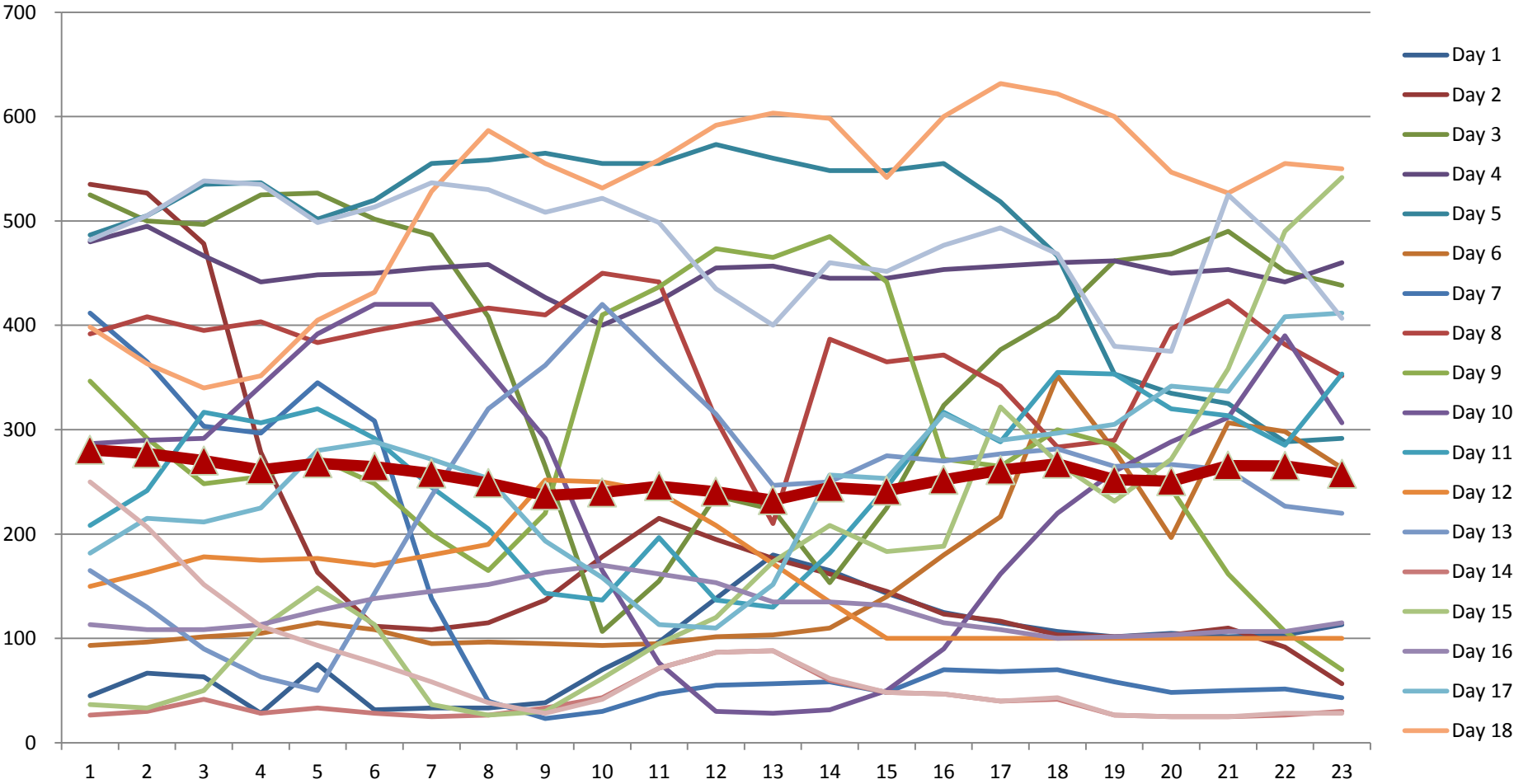
1_ The Tehachapi example: wind farm output



1_ The Tehachapi example: wind farm output



1_ The Tehachapi example: wind farm output over 20 days



1_ The effects of intermittency are visible throughout the value chain



Generators

LOWER CAPACITY FACTORS + DT



TSO

INCREASES IN BALANCING COSTS



DSO

MANAGEMENT OF ELECTRICITY FLOWS

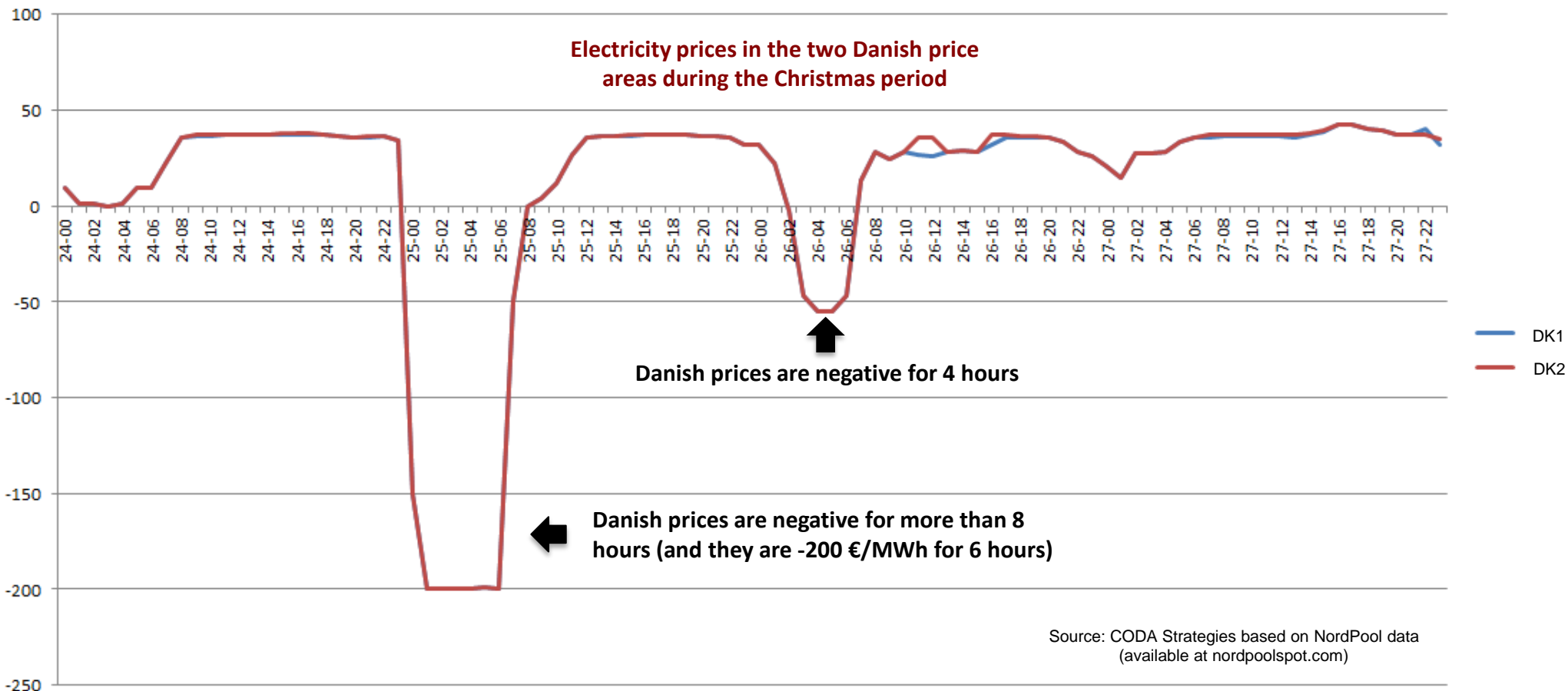


Markets

VOLATILITY AND NEGATIVE PRICES

1_ The effects of intermittency are visible throughout the value chain: the market

→ Significant market impacts (intermittency leading to over- or under-supply)



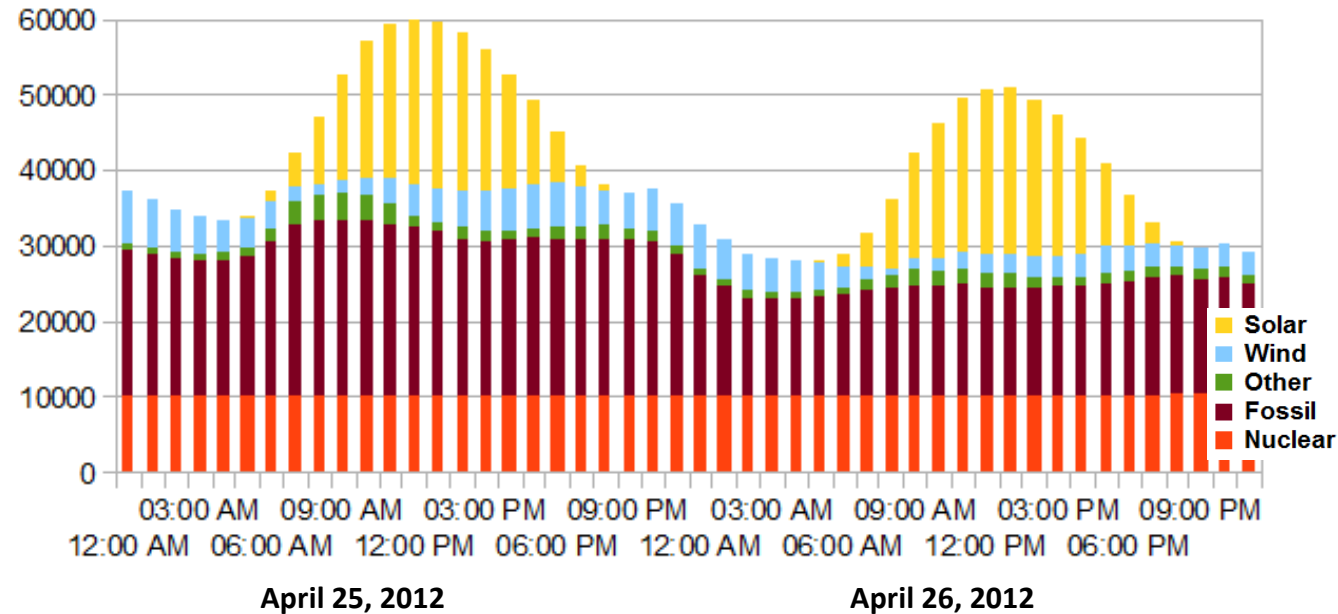
1_ The effects of intermittency are visible throughout the value chain: generation

→ Impacts not only on off-peak periods, but also during on-peak periods

→ All players on the electricity supply value chain must adapt

→ Some are already feeling the brunt: e.g. peak generators

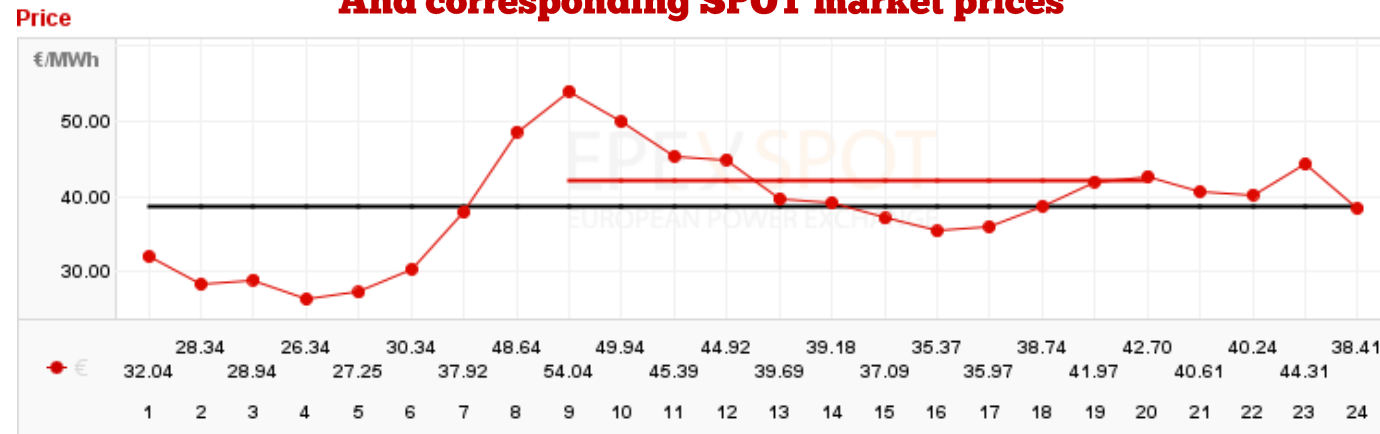
Generation on two consecutive (sunny) days in Germany, 2012



April 25, 2012

April 26, 2012

And corresponding SPOT market prices



1_ The effects of intermittency are visible throughout the value chain: generation

Peakers cannot make a living.

LOW CAPACITY FACTORS:

Germany, Spain, France, the
Czech Republic, the Netherlands



25%



23%



26%

Mothballed powerplants



Irsching 5 | E.On

€ 400 million investment

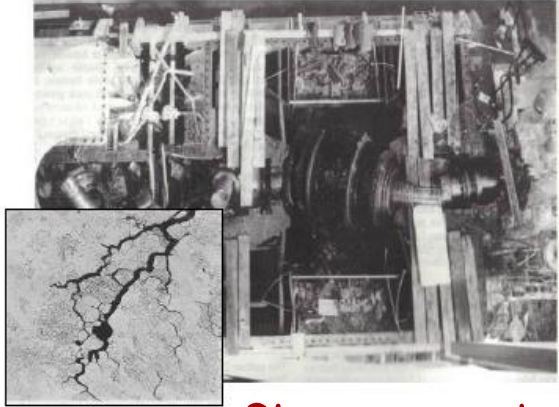
Running for close to 4 years

Spark spreads at a record low-18 €

Negotiations on the future of the
plant between E.On and local
stakeholders

+ more emissions - flexibility

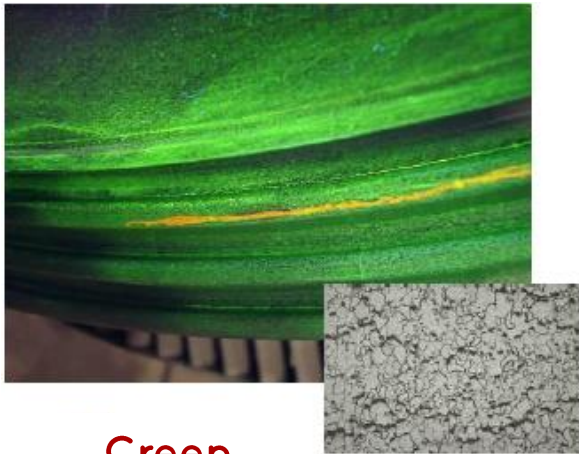
2_ The effects of intermittency are visible throughout the value chain: generation



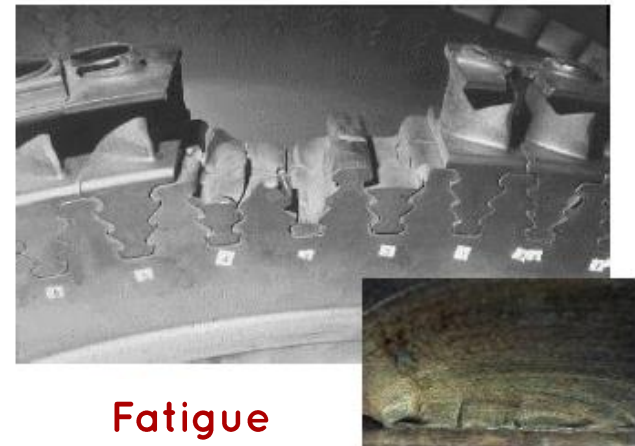
Stress corrosion
cracking



Corrosion Fatigue

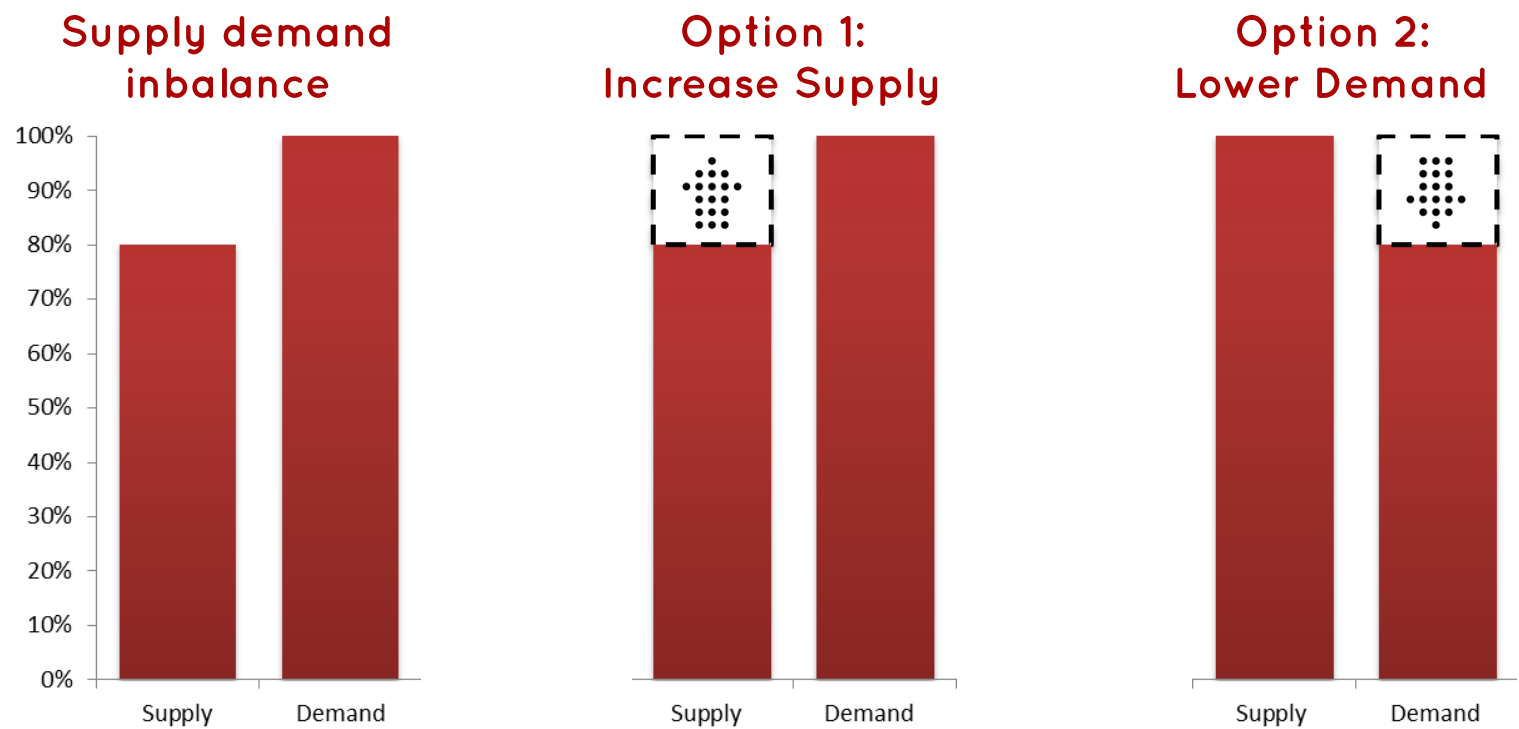


Creep



Fatigue

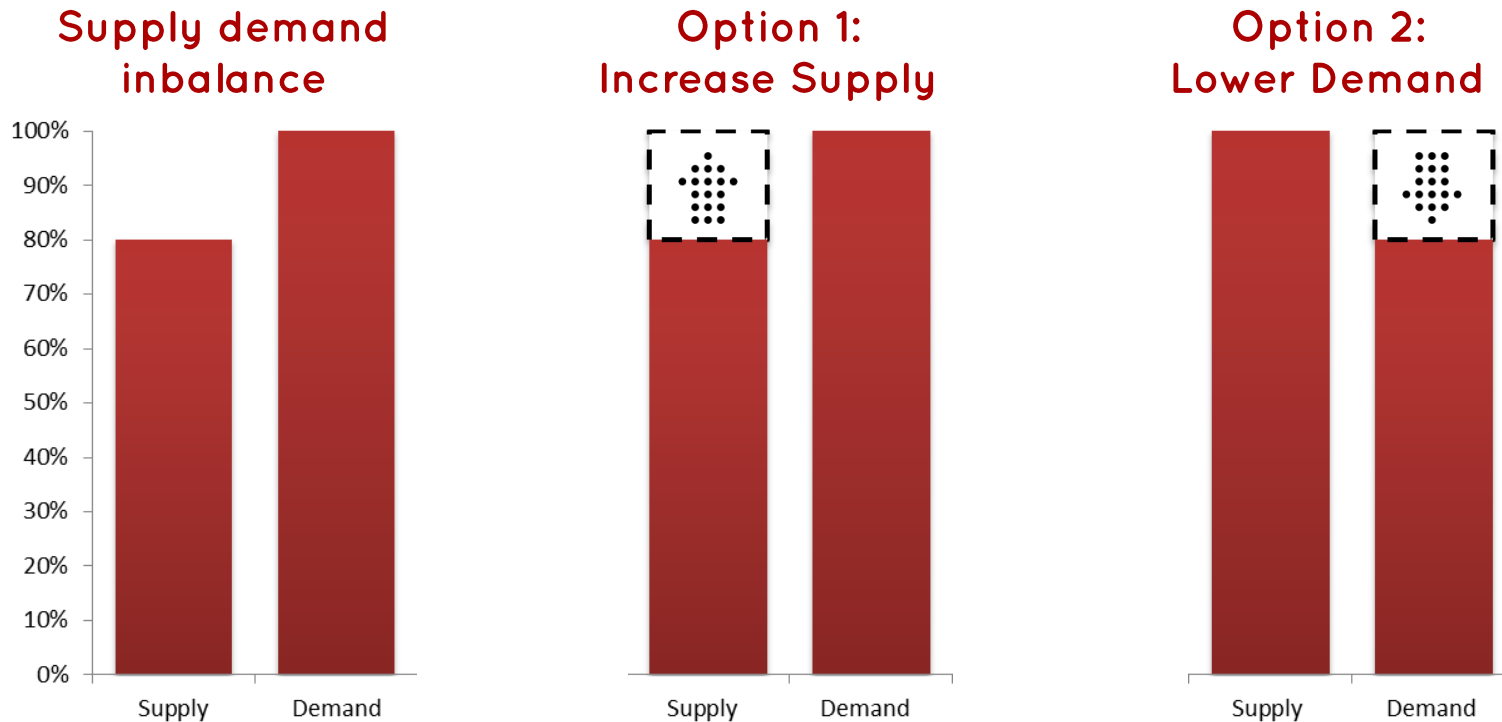
2_ Demand Response as an alternative



2_ Demand Response as an alternative

“ Changes in electric usage by demand-side resources from their normal consumption patterns in response to changes in the price of electricity over time, or to incentive payments designed to induce lower electricity use at times of high wholesale market prices or when system reliability is jeopardized. ”

FERC Demand Response Definition



2_ Demand Response as an alternative: residential vs commercial&industrial

Up to now, focus mainly on C&I capacities, due to the high costs per kW in the case of residential. Thermosensitive systems however, may provide interesting opportunities.

Increase in €/kW of capacity



Non-essential, industrial processes, usually providing several MW of flexibility
Highly represented sectors: water treatment, chemical industry, wood / pulp / paper
At least 150 kW per consumer, and usually considerably more



HVAC, non-essential lighting, escalators, use of elevators, etc.
Can only be controlled economically if BMS system installed.
Significant investment may otherwise be required.
100+ kW per building owner/manager

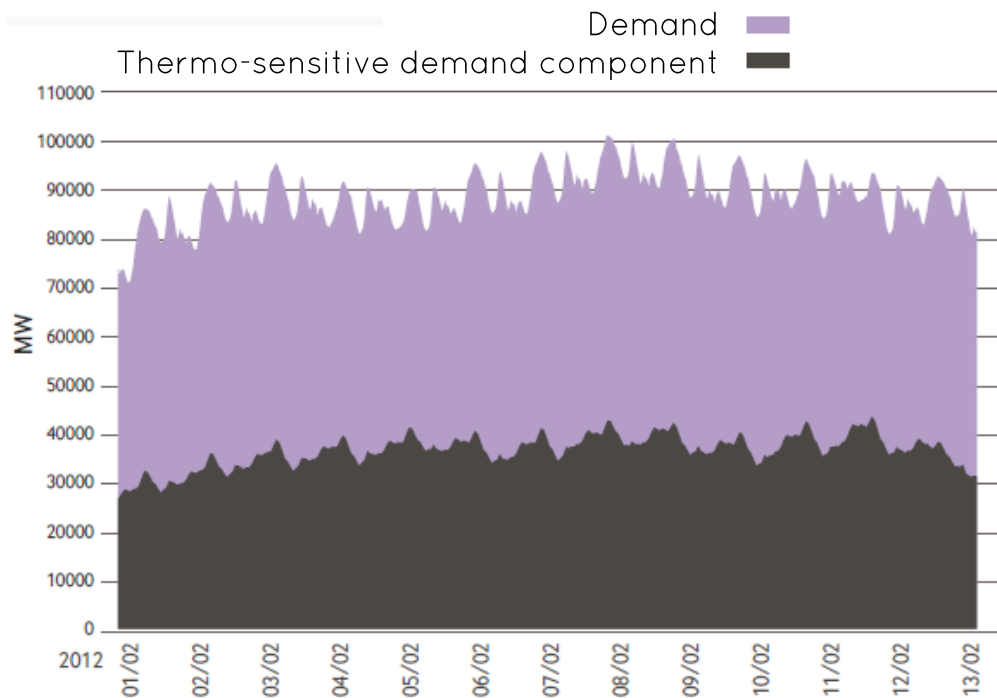


In Europe, potential mainly with heating, although cooling also possible in some Southern countries
Requires at least a load/switch thermostat or a smart “energy box”
Between 1 and 2 kW per consumer, in most households

2_ Demand Response as an alternative: residential potential

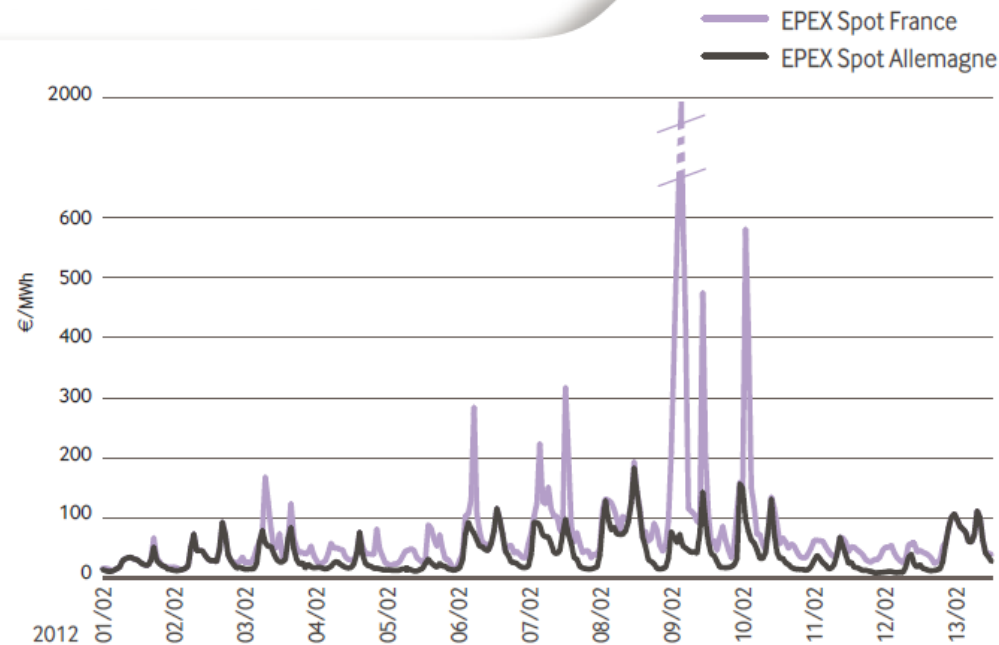
→ The economics of residential DR are more favorable on thermosensitive systems.
Residential DR can have a strong impact on grid stability.

A highly thermo-sensitive system (France, Feb. 2012)



And its effects on SPOT prices (France, Feb. 2012)

Hourly SPOT market evolution
between Feb 1st - 13th



Source: RTE

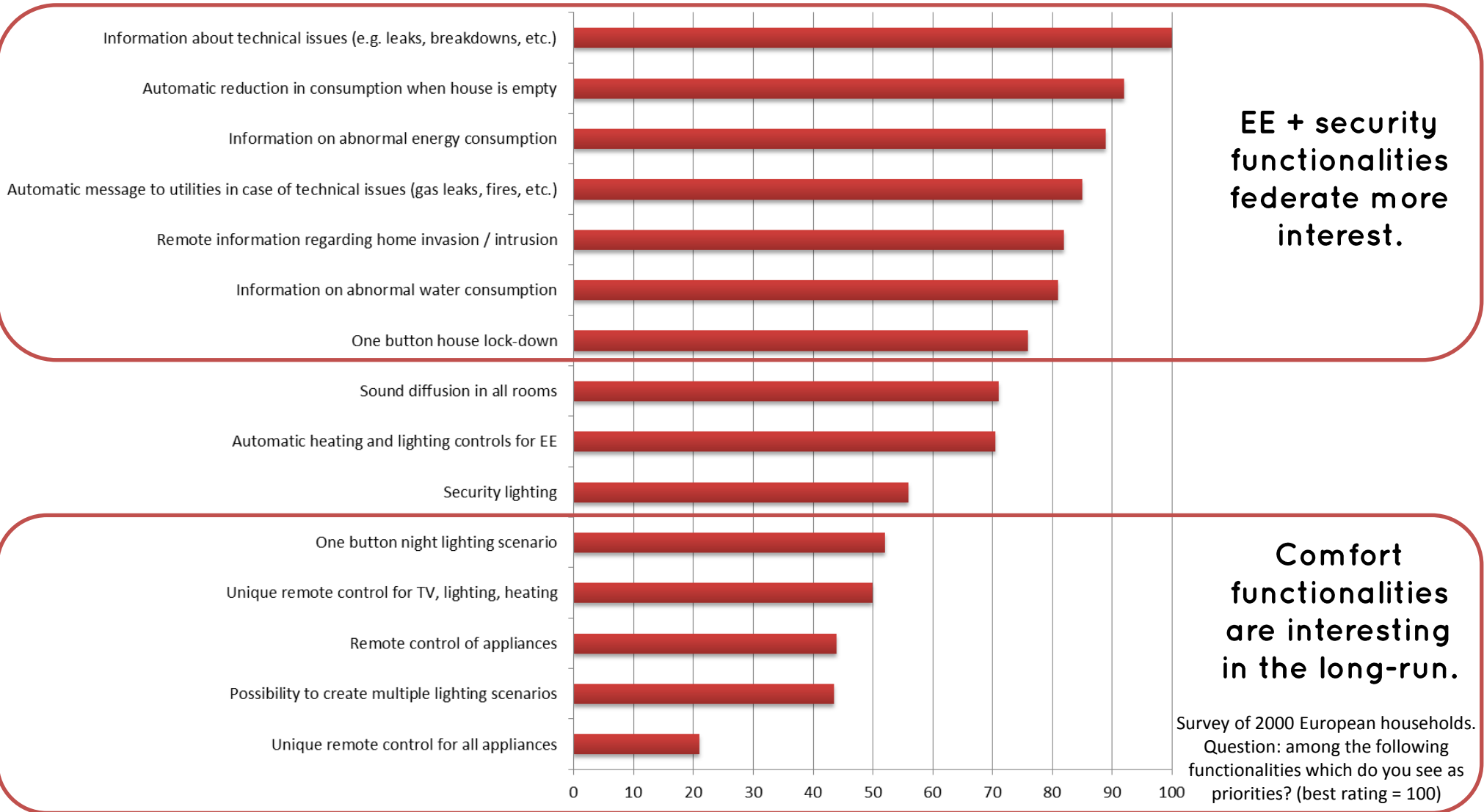
2_DR as an alternative: residential potential

- French example clearly showing the potential for residential DR
- Dynamic tariffs + “specialized equipment” since the 60s – ERDF’s legacy DR program
- However, despite the water heating program experience, low residential capacity valuation in other fields
- No new developments: most smart home equipment commercialized on the promise of greater comfort, not greater EE or smart energy use



A significant share of France’s residential water heaters are remotely controlled by the National DSO through relays. The service is offered in association with a Day-Night tariff. The program practically provides 20 TWh of energy storage on a yearly basis.

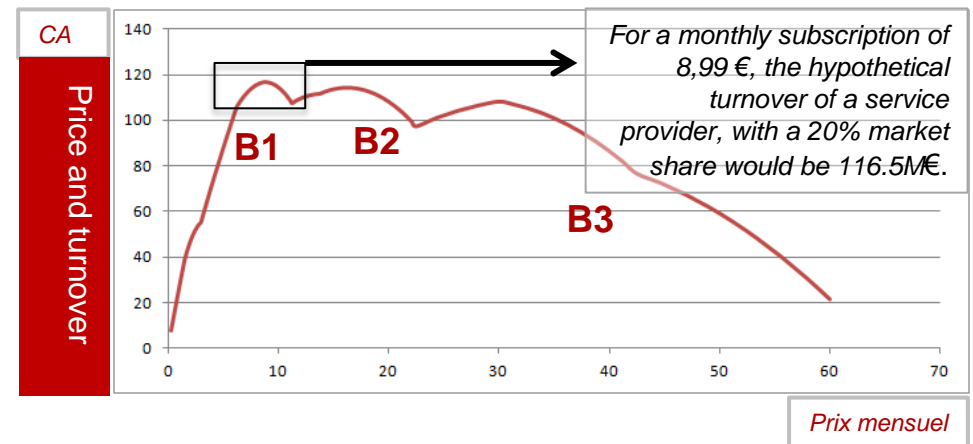
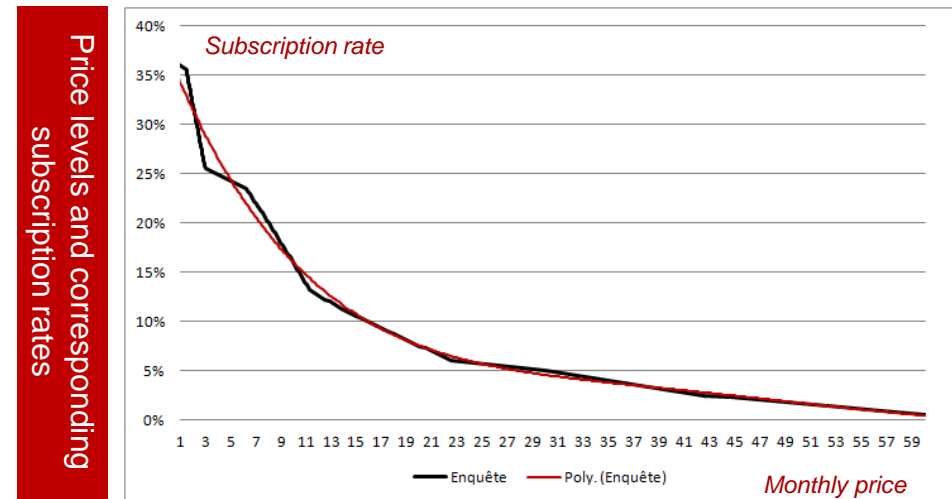
2_ Expected Smart Home functionalities



2_ Smart Home Demand Solvability

- Consumers are not really interested in paying for a service
- 9 € appears as the price at which demand is most solvable
- Price segmentations tend increase market turnover, indicating that wealth of services will be crucial

Unique Price		9 €
Turnover		116 M €
<hr/>		
ONE PRICE		
<hr/>		
B1 40 €	B2 20 €	B2 9 €
86 M €	62 M €	70 M €
SEGMENTATION		



2_ Smart Home: Financing the Investment

Initial investment
from the end-user



Installation by
qualified installers
Practically a niche
market, in Europe

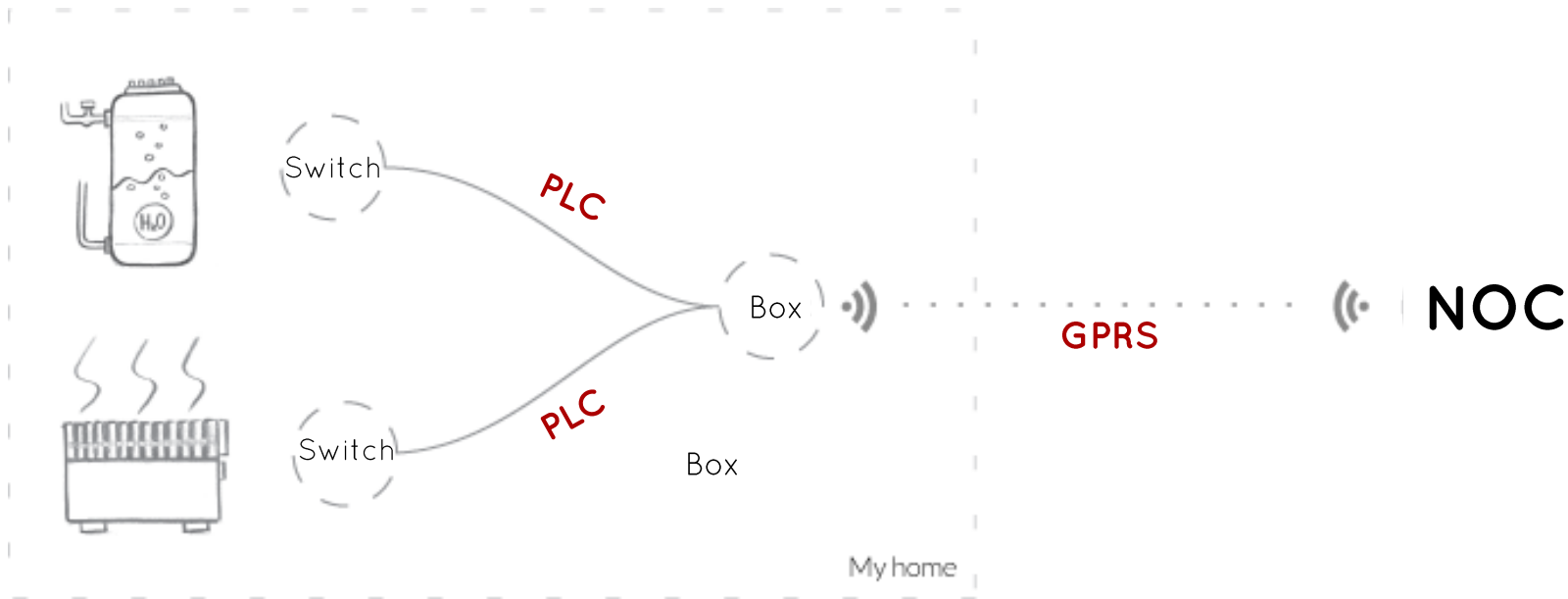
→ **Socialization of the investment:** e.g. through the deployment of a system providing aid or assistance to the elderly

→ **Financing through valuation of EE and flexibility:**
Deployment and valuation of home energy management systems, with the valuation of the energy efficiency and the residential flexibility (DR) paying in part, or fully, for the equipment

→ **Extension of the perimeter of one application:** funding for the equipment mutualized with one major application, usually security – the ADT model

2_ Smart Home: the Current Technology Models - Independent

- Several independent aggregators reflections, mainly in countries with strong use of electrical heating
- “Simple” equipment – communicating load switches – aimed at valuating DR capacity, and commercialized as providers of EE for the end-consumer.
- No rewards for participation, outside “promised EE”



2_ Smart Home: the Current Technology Models - Utilities

- Utilities are still sticking with the “invest then save” model, where consumers pick up the tab
- Market is not really developing
- As is the case with individual aggregators, service mutualization is not possible
- EE is expected to be the major source of “revenue” for the customer



3_ Determining the potential for residential DR in Europe: the methodology

Development of a residential DR potential model, focusing on 8 countries (Fr, De, E, It, UK, Benelux, Se)



Evolution of the housing stock



Heating, cooling and household appliances

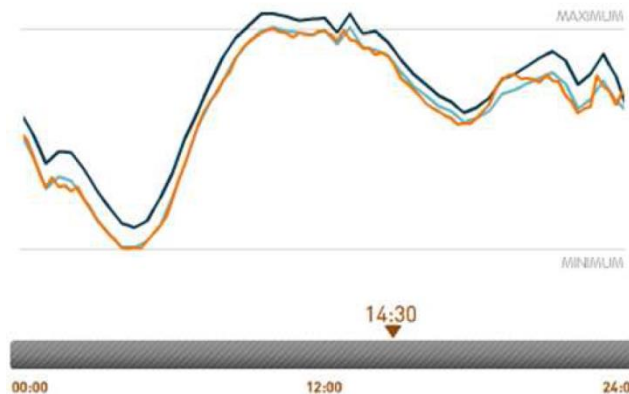


Evolution of the equipment park

Demand + consumption

Yearly,
monthly,
daily, hourly

Distribution
per hour per
scenario

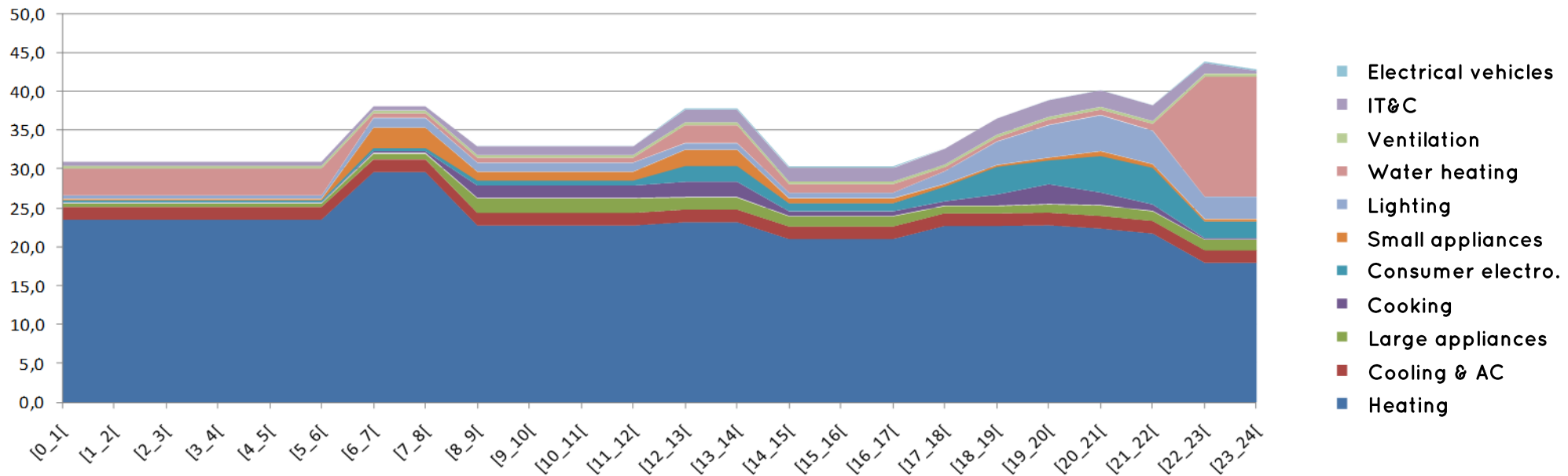


Potential and expected valuation of DR

- Several demand penetration scenarios
- Potential for DR on an hourly basis, per type of curtailment
 - Potential per type of equipment and overall potential
- Expected DR capacities

3_ Determining the potential for residential DR in Europe: French example

Residential demand during a typical (t1) November evening, 2010



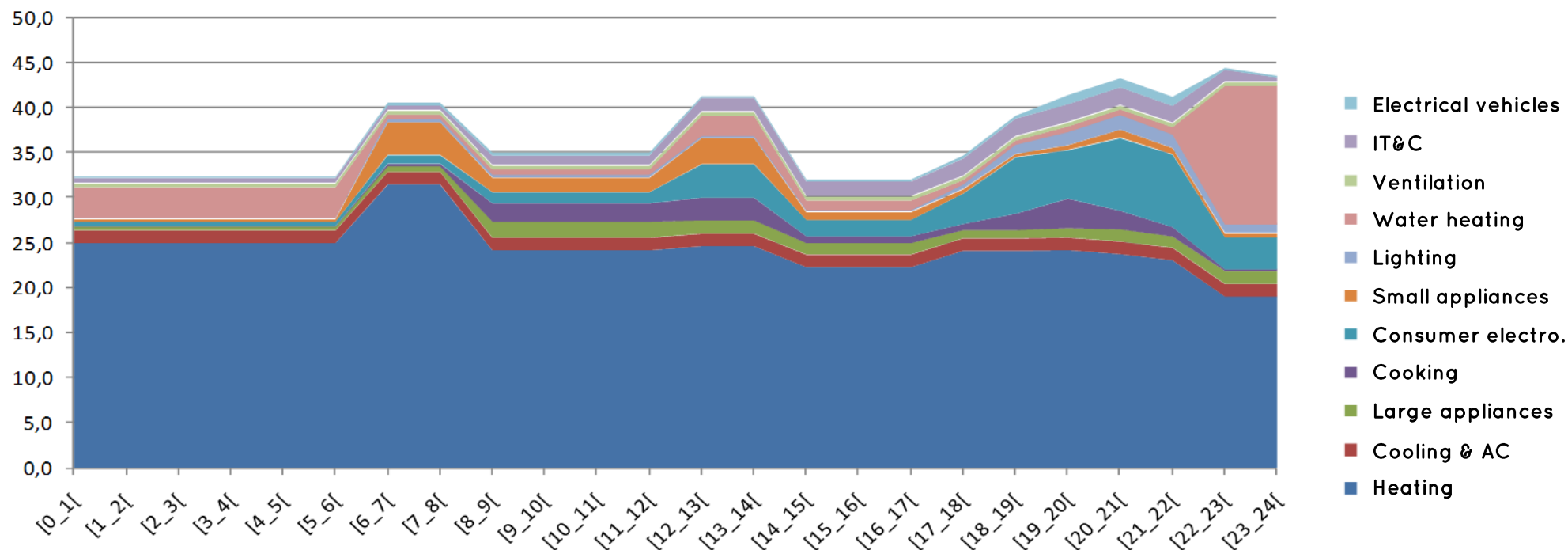
Significant capacity of relatively curtailable, heating loads

Can be used as fast DR for ancillary services, valued on capacity markets, etc.

Significant DR potential is thus available when most required

3_ Determining the potential for residential DR in Europe: French example

Residential demand during a typical (t1) November evening, 2015

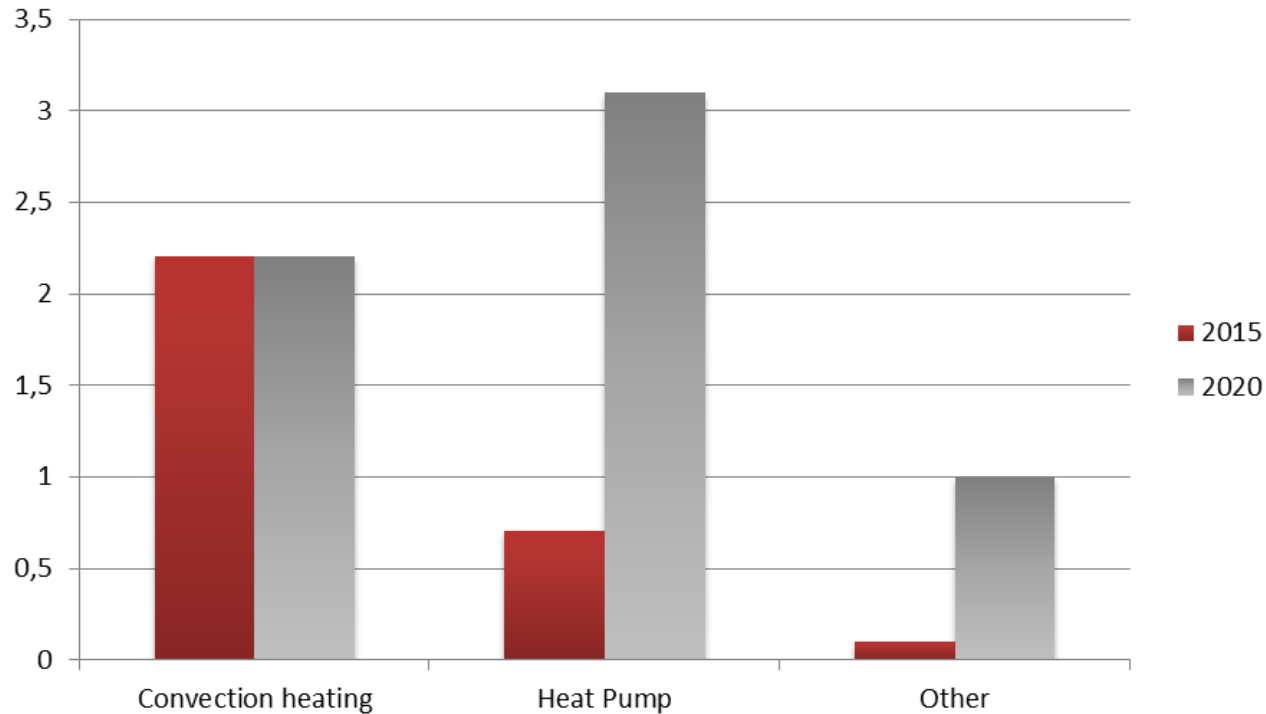


Some increase in
thermosensitivity (mainly
from heat pumps)

Significant drop in
demand from lighting
systems

Relative increase in
consumer electronics and
IT&C

3_ Determining the potential for residential DR in Europe: French example

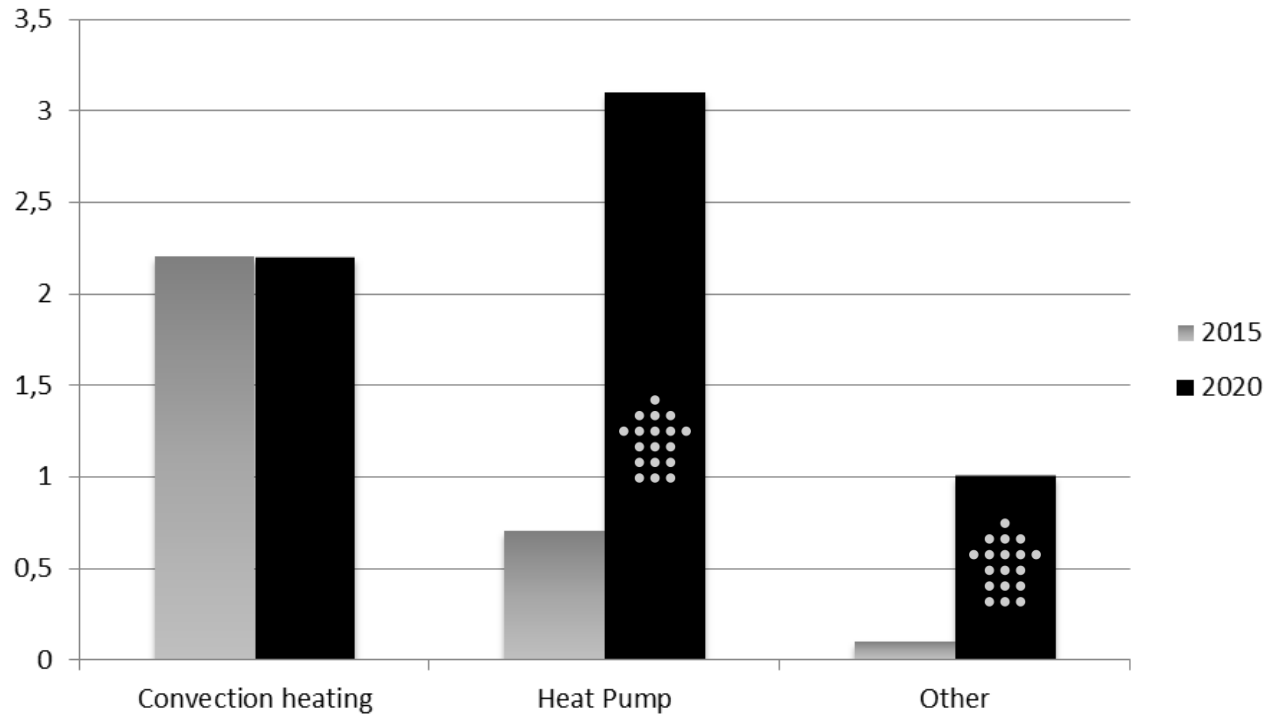


Total potential:
3 GW

Current
curtailment:
0.05 GW

- Convection heating provides the biggest potential for curtailment, although a significant chunk of the equipment park is not easily exploitable
- Heat pumps also provide some potential, though the equipment park is still small

3_ Determining the potential for residential DR in Europe: French example

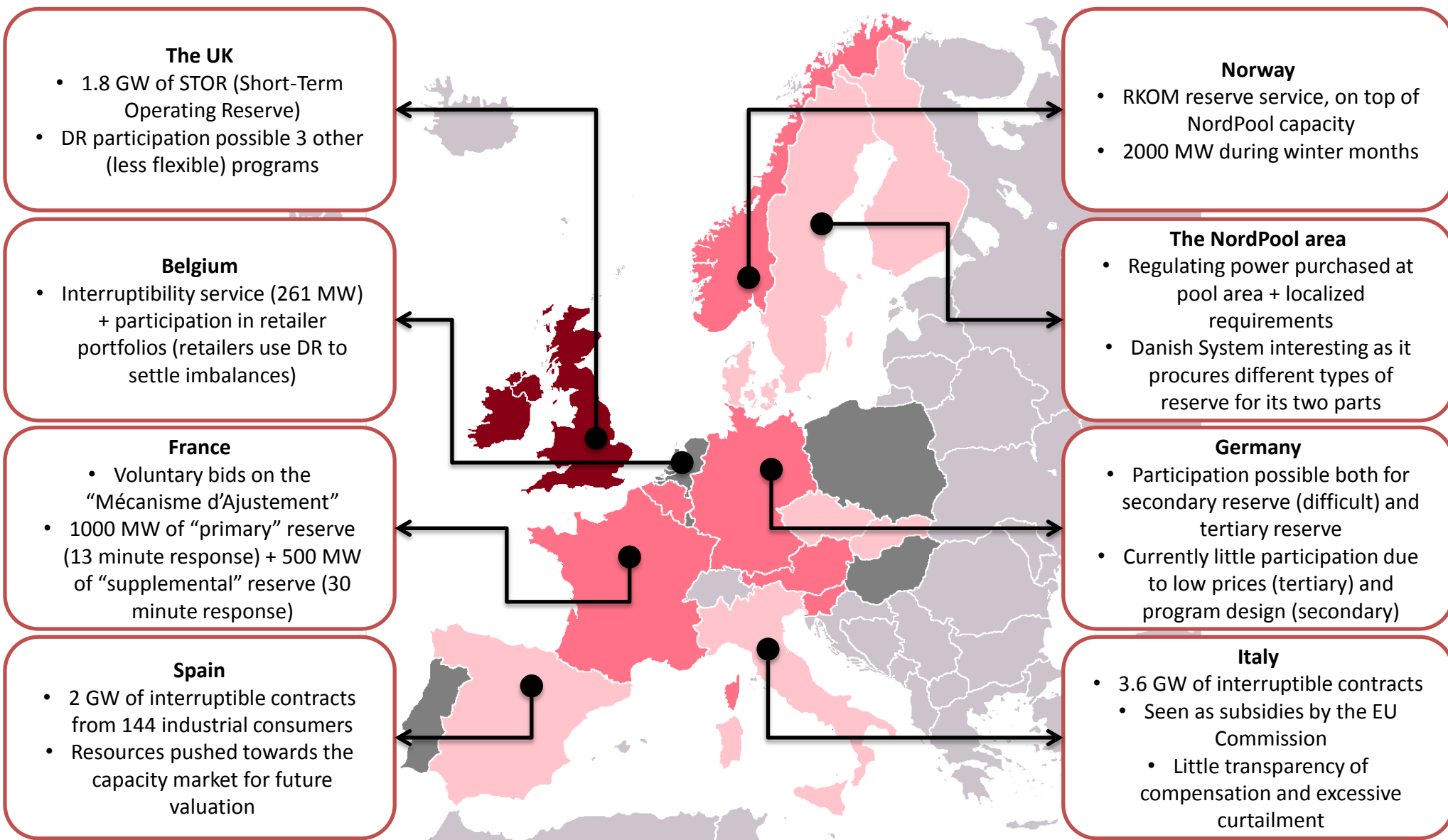


Total potential:
6.4 GW

Estimated
curtailment:
1.2 GW

- Convection heating potential is limited by the quality of the installations
- As the heat pump park expands, the potential also increases rapidly, especially as heat pumps are easier to integrate within a DR scheme
- Other includes contributions mainly from cooling (0.3 GW) + some smart EV charging

3_ Valuating DR throughout Europe: the potential exists



4_ Current residential DR barriers



LOW CAPACITY PER CUSTOMER

Usually, no more than 1-2 kW can be actually curtailed

Significant number of customers required to achieve significant capacities



HIGH DEPLOYMENT COSTS

Even if equipment costs come down, installation costs will stay up and do-it-yourself installation still not feasible. This may change on a long-term basis.



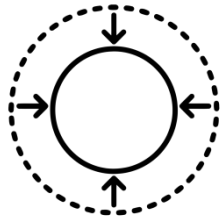
BUSINESS MODEL IMMATURITY

Significant capacities required for participation in some services

Measurement & verification challenging

Considerably more decentralized flexibility will be needed on a medium-term basis, increasing the overall value of residential demand response.

4_ Opportunities for a new technology model



Unique technology platform supporting multiple services and allowing connection to different residential equipment



Service gateway

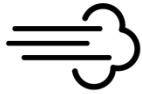
allowing access to different energy and non-energy services (potentially from multiple providers)

Equipment gateway

Allowing the connection of different service-related equipment



4_ Opportunities for a new technology model



FAST FLEXIBILITY

Capacities which can be used both for peak management (tend to coincide with the peak) and fast ancillary services

Ability to draw higher value from the capacity (as high as 50 k€ / MW)



SUPPORT DEPLOYMENT COSTS

Self-financing at least from flexibility valuation.

Mutualization of deployment costs across several services. Potentially “do-it-yourself”



INTELLIGENCE FOR BETTER VALUATION

Measurement & verification are facilitated and more reliable. Aggregator can ensure greater compliance.

EE and other “flexibilities” can also be valued. Higher benefit for consumer.

5_ Questions?



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