



**YOU DRIVE INNOVATION,
WE'LL NAVIGATE**

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September 12, 2014



Innovating Within Regulation

Technologies of the Heart – September 12, 2014
2014 Frontiers of Engineering Symposium - Irvine, CA

515i

PMA

513g

CEC

IDE

DSMB

PI

FDA

FEA

510k

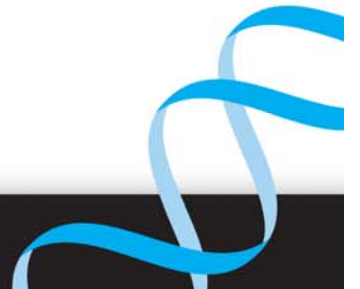
IND

AWT

ODE

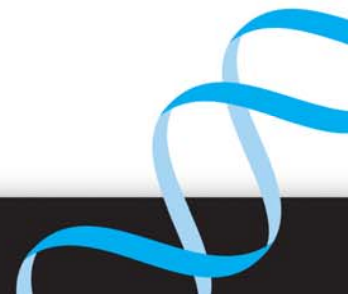
CDRH

Pre-Sub



OVERVIEW

- Regulations – Why do they exist?
- FDA – What do they do?
- Bench to Bedside – How do I get there?
- Innovation in Regulation – Can I get there faster?
- Speed Bumps - What will slow me down?
- The Medical Device Ecosystem
- The Future

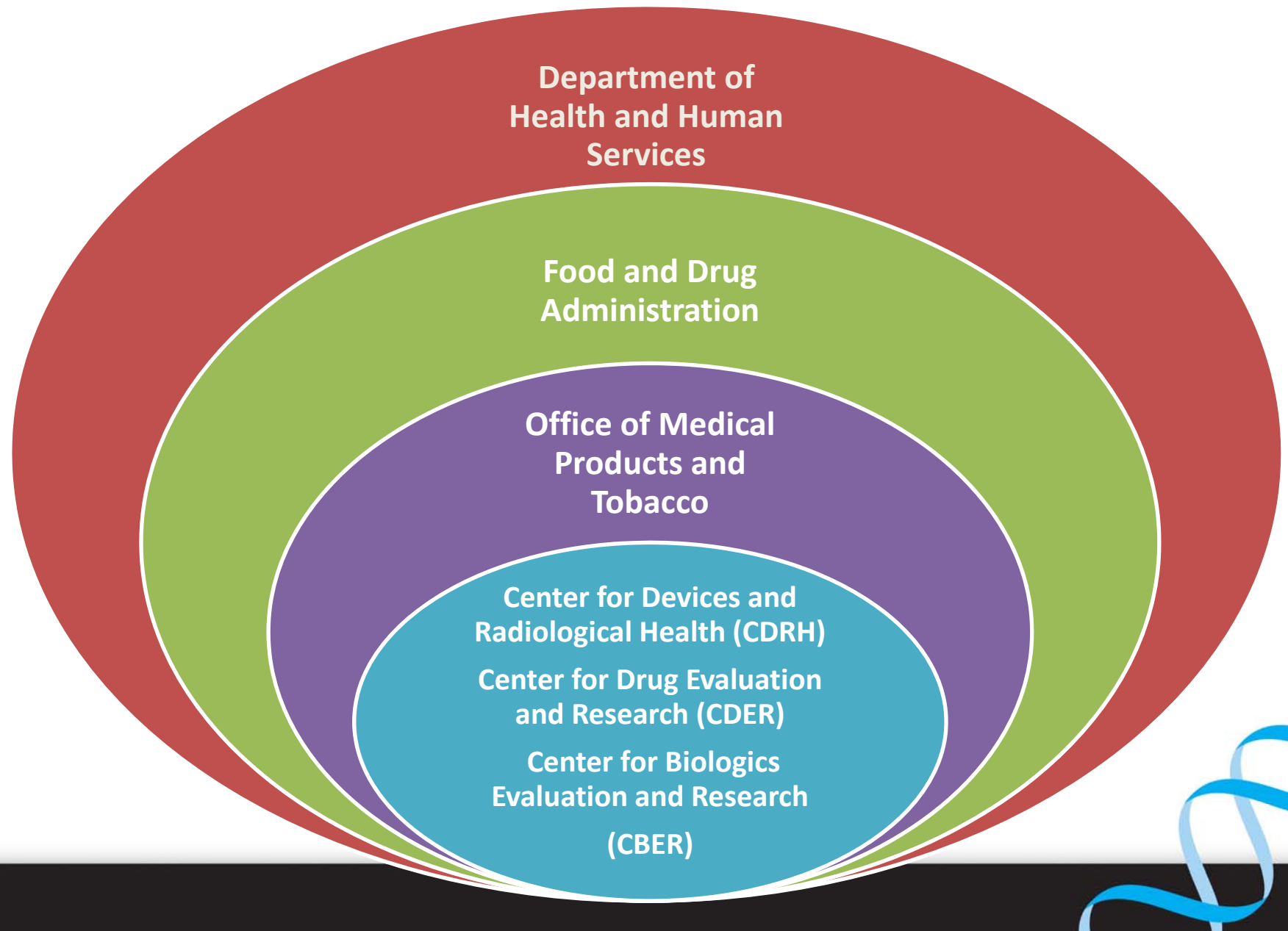


REGULATIONS



THE REGULATORS

6



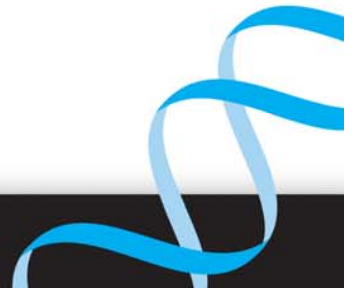
WHAT DO THEY DO?



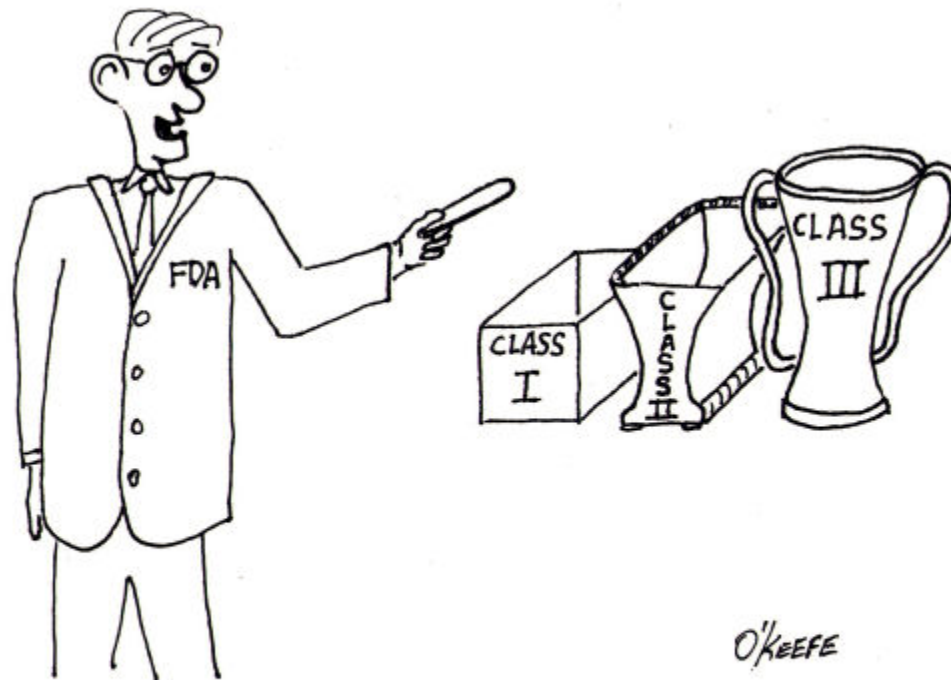
NO, REALLY. WHAT DO THEY DO?

FDA Mission:

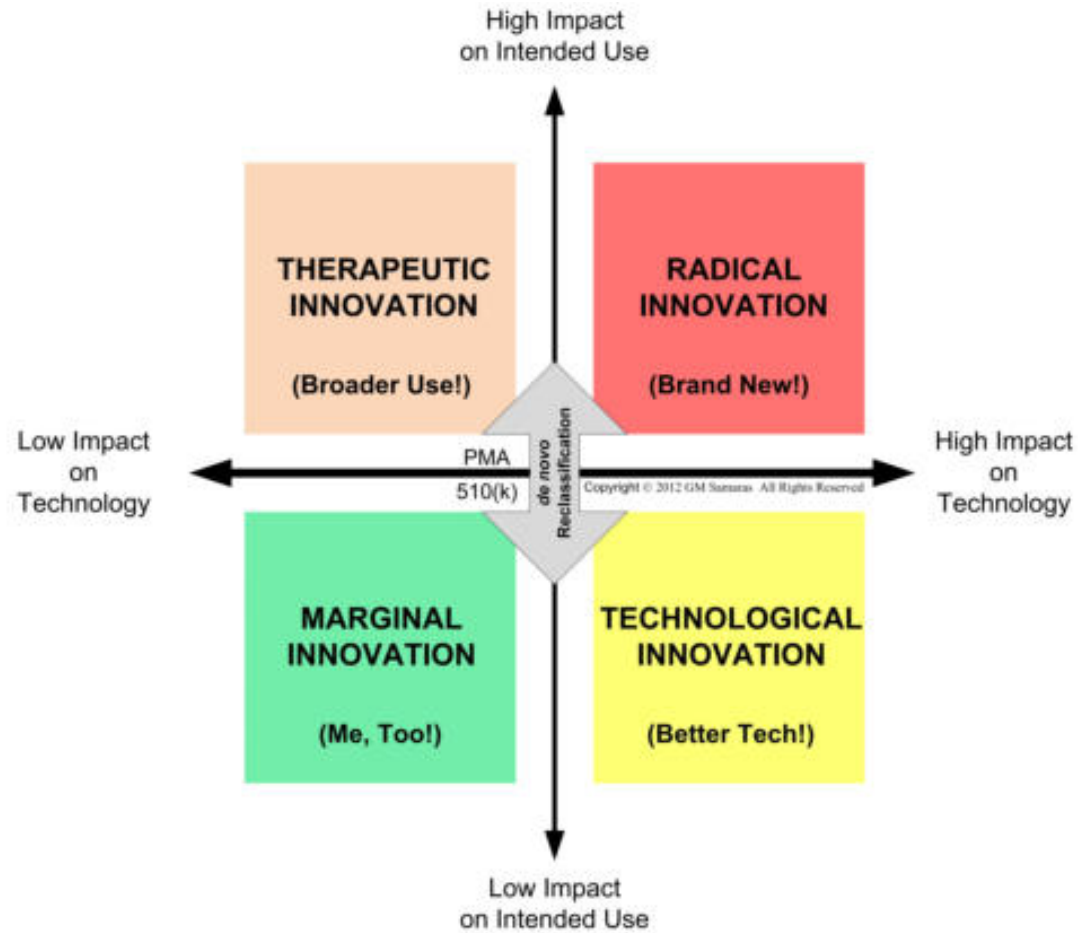
To protect and promote the public health.



DEVICE RISK



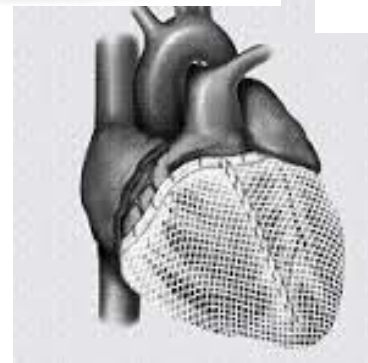
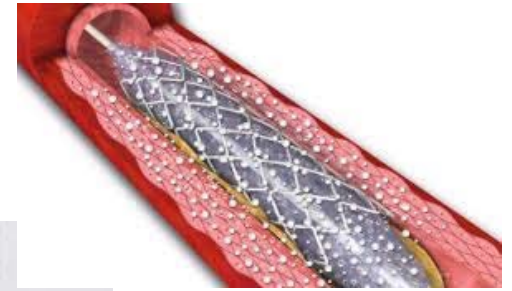
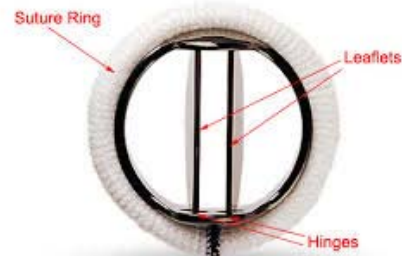
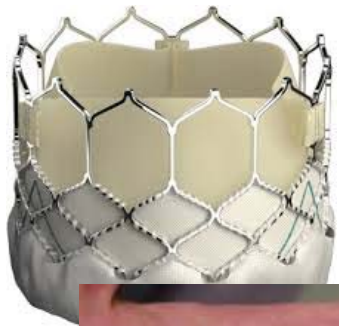
Eenie, meenie, mynie, moe, in which bin should the tongue depressor go?



Class I and II

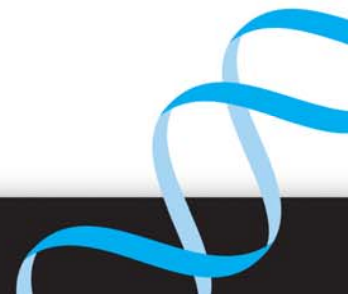
Class III

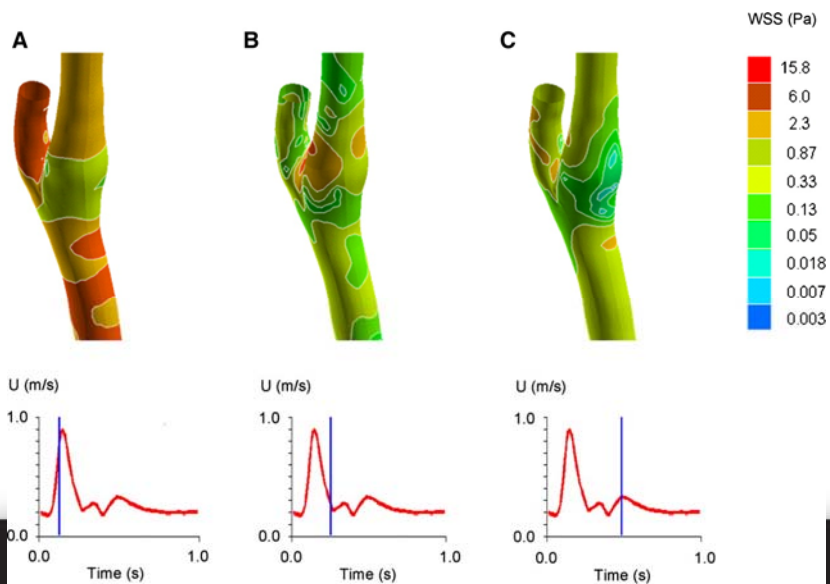
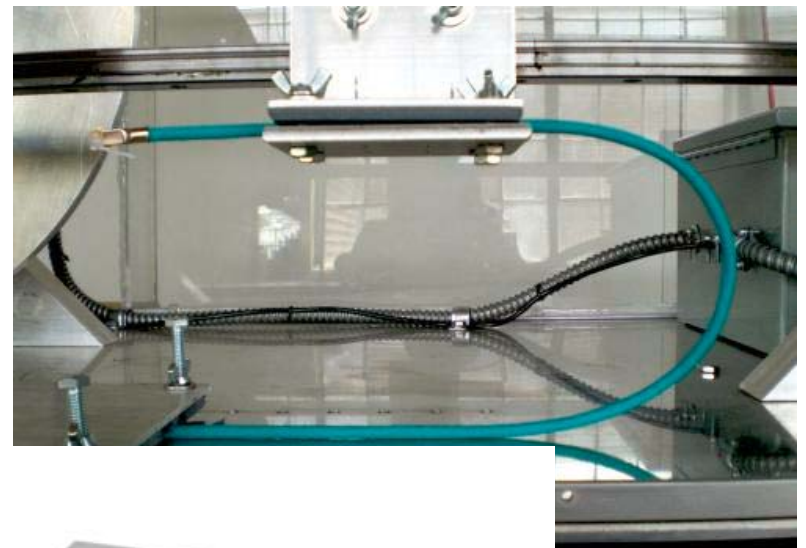
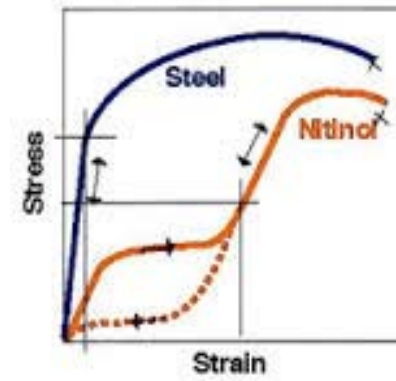
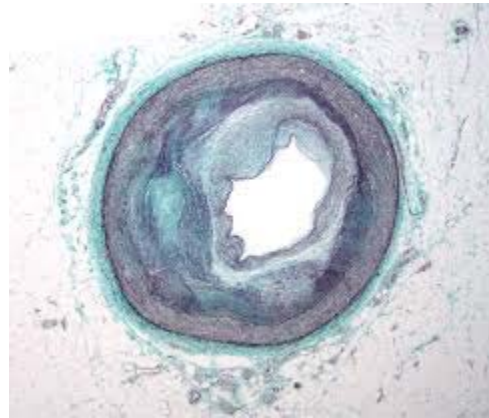
LEVEL OF INNOVATION	REGULATORY APPROACH	UNCERTAINTY ABOUT SAFETY & EFFECTIVENESS	TESTING REQUIREMENTS
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #90EE90; border: 1px solid black; margin-right: 5px;"></div> Marginal </div>	Administrative Clearance (510k)	<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #90EE90; border: 1px solid black; margin-right: 5px;"></div> Very Low </div>	Consensus Standards & Special Controls
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #FFFF00; border: 1px solid black; margin-right: 5px;"></div> Minor </div>		<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #FFFF00; border: 1px solid black; margin-right: 5px;"></div> Low </div>	
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #FFDAB9; border: 1px solid black; margin-right: 5px;"></div> Moderate </div>	PreMarket Approval (PMA)	<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #FFDAB9; border: 1px solid black; margin-right: 5px;"></div> High </div>	PLUS Supervised Clinical Trials & Special Audits
<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #FF6347; border: 1px solid black; margin-right: 5px;"></div> Major </div>		<div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #FF6347; border: 1px solid black; margin-right: 5px;"></div> Very High </div>	



MULTIDISCIPLINARY

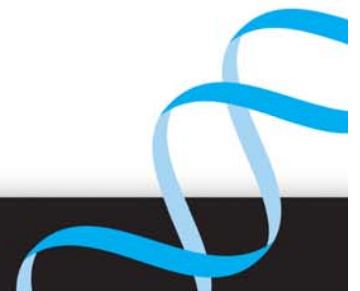
- Bench Testing
 - Fatigue testing
 - Accelerated wear testing
 - Dynamic failure mode
 - Stress/Strain curves
 - Failure Modes and Effects Analysis
 - Pressure/Flow
 - Flex testing
 -and more!
- Human Factors
- Computational Modeling
 - Finite element analysis
 - Shear stress
 - Fluid dynamics
- Animal Model
 - Biocompatibility/Genotoxicity
 - Implant/delivery testing
 - Histology
 - Pathology
- Trial Design
 - Clinical Endpoints
 - Sample size
 - Power
 - Significance
 - Human Factors
- Patient protection
 - Informed consent
 - Ethics of trial participation





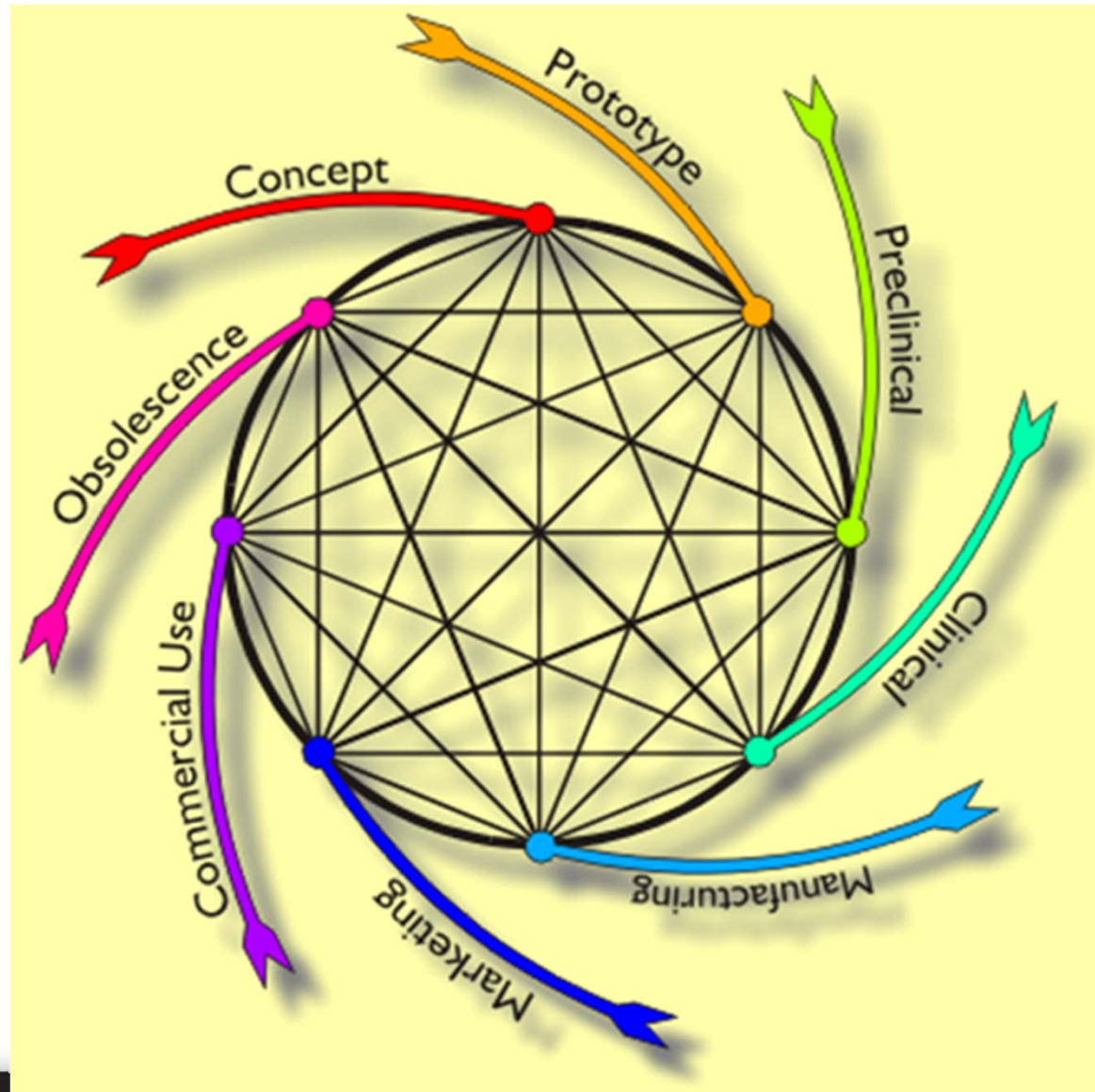
LOTS OF DATA, LOTS OF PEOPLE

- Review Team
 - Lead Reviewer
 - Scientific reviewers (engineers, scientists – multidisciplinary)
 - Medical Officers (physicians, veterinarians)
 - Statisticians (biostatisticians from OSB)
 - Consultants from CDER, CBER (combination products)
 - Nurses
 - Epidemiologists
 - Manufacturing
- Experienced versus Inexperienced
- Regulator versus Innovator



BENCH TO BEDSIDE – TOTAL PRODUCT LIFE CYCLE

15



CURRENT PARADIGM

- Pre-Clinical
 - Bench Testing
 - Animal
 - Computational
- Clinical Study
 - Feasibility
 - Pivotal

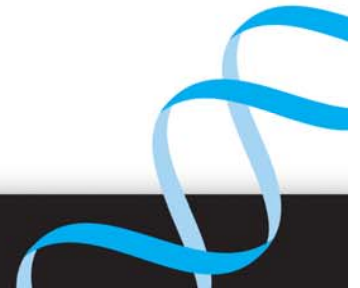


CAN YOU GET THERE FASTER?



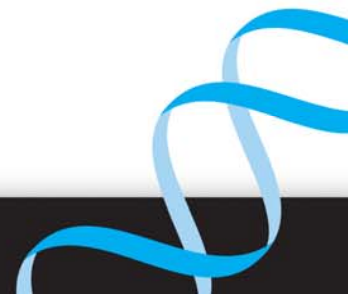
SHIFTING THE PRE-CLINICAL PARADIGM

- Pre-clinical testing
 - Challenge: Accelerated wear test takes too long
 - Solution: Begin clinical study while certain pre-clinical tests are ongoing
- Computational Modeling (Personalized Medicine)
 - Challenge: Few patients in which to test device and make changes
 - Solution: Leverage computational modeling to design devices, assess in patients in early feasibility trial, and pursue any changes



SHIFTING THE CLINICAL AND POST-MARKET PARADIGM

- Clinical Study
 - Challenge: Unreasonable to conduct large patient study
 - Solution: Conduct clinical study and assess additional data in a post-market study
- Post-market
 - Challenge: Limited post-market data available because device is used off-label
 - Solution: Submit data from existing registry in support of label expansion



MEDICAL DEVICE ECOSYSTEM



Manufacturer

Clinician

Patient

FDA

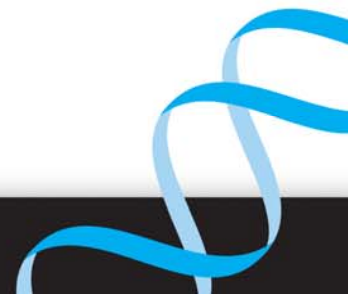
THE FUTURE

- Changing paradigm for pre-clinical/clinical requirements prior to approval
- Consider transfer of some risk assessment from FDA/government to patients (need appropriate education plan
- Leverage post-market data into an approval package
- Encouragement for first in human, FIRST in US
- Globalization and greater acceptance of OUS data
- Improved alignment with other organizations (Centers for Medicare and Medicaid Services, professional societies, etc.)



SUMMARY - LEAST BURDENSOME PATH TO MARKET

- Talk to FDA – early and often
- Need to know versus want to know
- Plan a reasonable strategy – EARLY





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Thank you!

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