

Blockchain Beyond Cryptocurrency

Or Is Private Chain a Hoax
Or How I Lose Money in Bitcoin but still Decide to Get in
the Research

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In this talk:

- Blockchain and trust
- Different kinds of blockchain
- Cases and Examples
- Discussions

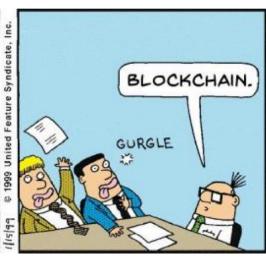




First Things First











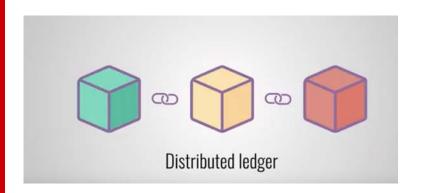
Disclaimer

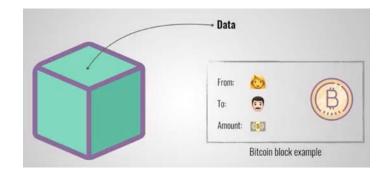
I do not offer any advice on when you should buy/sell bitcoins
I do not endorse any ICO

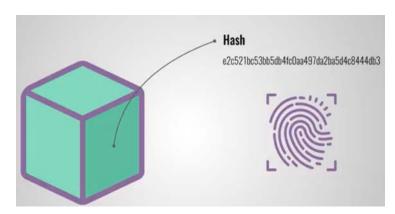


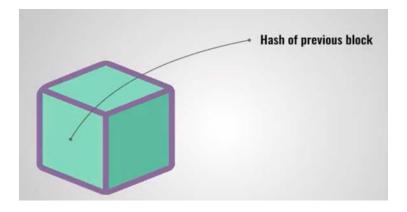


Block and Chain



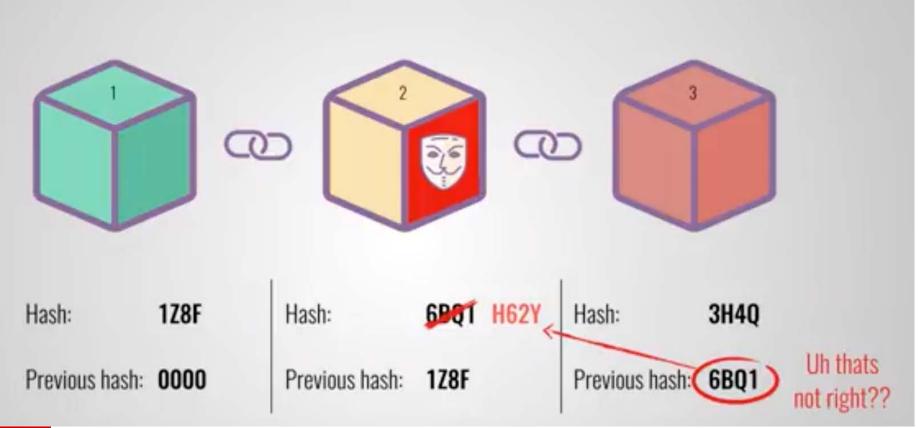
















Blockchain Design Questions

- Who can access data: Private vs. Public
- Who can validate data/add block: Permissioned vs Permissionless
- Consensus to be used: Trade-off among security and efficiency.







Bad News First

"Private blockchains are completely uninteresting...
-- the only reason to operate one is to ride on the blockchain hype..." Bruce Schneier



Tonight we will talk about cryptocurrencies... .everything you don't understand money combined by everything you don't understand about computers....

Cryptocurrencies: Last Week
Tonight with John Oliver (HBO)









https://d279m997dpfwgl.cloudfront.net/wp/2017/11/Trust-cropped.jpg



Blockchain for Bitcoin and Business

- Assets and records vs. Coins
- Identity vs anonymity: different trust level
- Data privacy vs open ledger
- Efficiency vs security





Permissionless

Cash is king

Permissioned

Some rights reserved

Public











challenge / weakness scalability + privacy

challenge / weakness

Big corporate's play thing

centralization + privacy

Private









challenge / weakness scalability + consensus

challenge / weakness centralization + consensus





Challenges for Each Type

- Permissionless-public chain: scalability and privacy
- Permissioned-public chain: centralization and privacy
- Permissionless-private chain: scalability and consensus
- Permissioned-private chain: centralization and consensus



https://medium.com/ltonetwork/the-rise-of-private-permissionless-blockchains-part-1-4c39bea2e2be



Blockchain As a System of Record

- Digital identity: all four kinds.
- Tokenization: private or public, permissioned
- Inter-organizational data management: permissioned, private
- Usage: government, financial institutes, auditing...



https://i.ytimg.com/vi/1bVczDqh7 A/maxresdefault.jpg



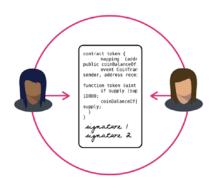


Blockchain as A Platform

- Smart contracting
- automated governance
- Market without middleman
- automating regulatory compliance













Fish, Fish, Fish



https://youtu.be/8nrVIICgiYM?list=PL0MZ85B_96CFx2pOvnrGHtF7TXrrSyW Ne





Where am I standing?



Game theory
Machine learning
And of course,
Simulation





Discussions









Blockchain vs Shared Database

- Private chain is a shared database with one or multiple parties with administrative power.
- Private chain still make use of cryptography and data structures (like <u>Merkle trees</u>) to ensure nonvalid transactions aren't added to the blockchain and data are immutable
- Higher levels of error checking and transaction validity than regular shared databases.





Ripple Coin







Hybrid Chain

- Connecting multiple blockchains.
- Data fusion
- Multi-level network: Centralization in some levels and decentralized in other levels.

